

# Patch

Spread The Love



# Transform Your Memories

**Patch transforms your old clothes and blankets into items like bags and blankets that are special and memorable to you.**



# **Too Many Memories And Not Enough Space**

**Everyone has extra shirts  
they don't wear often or at  
least not outside.**

**Ship those items to us and  
we'll transform it into a one  
of a kind bag**



# **Don't forget your baby**

- **Empathetic and Sentimental**
- **Gifters**
- **Parents**
- **Middle to Upper Class**



# Patch: Your Friend

- **One of a kind**
- **Sentimental**



# Barriers

\$125+



# CTA

- Feel environmentally conscious
- Cozy
- Nostalgia
- Connected



Your child's life is a journey  
make it into a blanket



## Poster 1

THEY SAY A DOG MATCHES ITS OWNER.  
WHY SHOULD YOUR BAG BE DIFFERENT?



## Poster 2



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